



**CENTRAL CONTRA COSTA
SOLID WASTE AUTHORITY**

Agenda Report

TO: CCCSWA BOARD OF DIRECTORS
FROM: LOIS COURCHAIINE, PROGRAM MANAGER
DATE: FEBRUARY 25, 2010
SUBJECT: INCENTIVE PAYMENT TO PACIFIC RIM RECYCLING FOR 2009 REUSE DAYS PROGRAM

SUMMARY

The CCCSWA's Reuse and Cleanup Program is a twice-yearly opportunity for single-family residents to conveniently donate their unwanted household items curbside. This award-winning program is a five-way partnership between the Authority, Pacific Rim Recycling (PRR), Allied Waste Services (AWS), East Bay Depot for Creative Reuse (EBD), and St. Vincent de Paul (SVDP) of Lane County, Oregon.

The CCCSWA 2009 Provider Services Agreement with Pacific Rim Recycling stipulates that, for materials in excess of 600 tons, the CCCSWA will pay PRR an incentive payment of \$284.82 per ton for reusable materials and \$226.24 per ton for land-filled materials. During 2009, PRR collected 825 tons of materials (not including TVs and computer monitors or residential batteries), and is thus eligible for an incentive payment of \$60,791.33. This amount is being processed for payment to PRR in accordance with the Agreement.

RECOMMENDED ACTION

1. No action is required. This report is provided for your information.

DISCUSSION

2009 Program Partner Activity

Collection. From February through December 2009, PRR collected a total of **878** tons of materials. This number includes all collected materials, including **45** tons of TVs and computer monitors that are paid for by the State of California through advanced disposal fees collected at purchase. Also included are **8** tons (16,920 pounds) of household batteries and **80** tons of other electronic waste. When compared with the previous year's 1,043 tons, 2009 tonnages reflect a 16% percent decrease. The amount of reusable items collected peaked in 2006 at 1,059 tons, which was a time of strong economic growth.

Charitable Distribution. In 2009, EBD took approximately **74** tons of materials, including bikes, to be reused by local charitable organizations; an increase of 13% percent from 2008. Contra Costa Children and Family Services, One Family, Cycles for Change and the Contra Costa Interfaith Coalition were among the recipients.

SVDP took **374** tons of materials for distribution through their non-profit organization in Lane County, Oregon. This represents a 17% decrease from 2008.

Recycling. The materials that are collected from residents, but rejected for reuse, are generally recycled by PRR. During 2009, **241** tons were recycled and **57** tons were land-filled.

Promotion. AWS coordinates mailing of program brochures and stickers and collection routing information.

Incentive Payment for Tons Collected

The Provider Services Agreement between the CCCSWA and PRR to conduct the 2009 Reuse and Cleanup Days Program specifies that the “CCCSWA shall pay PRR \$445,510.60 (paid in ten monthly payments of \$44,551.06) for its collection services provided during the program for the diversion of 600 base tons. Land-filled tons are not counted toward the initial 600 tons. PRR receives \$284.82/ton for reused and recycled tons exceeding the baseline and \$226/ton for land-filled material. Therefore PRR will receive an incentive payment of \$60,791.33 for 168 tons reusable tons over the baseline and 57 tons of non-reusables (e.g. trash). This figure represents a 47 percent reduction in anticipated outlay from the DIF fund for 2009.

2009 Household Participation

When comparing the number of “set-outs” in 2009 to 2008, the total number of participating households also decreased; by approximately 10-percent. Along with the 16-percent overall tonnage decreases means there were fewer participating households; while the households that did participate, set out less materials.

2009 Program Highlights

In September 2009 the CCCSWA Reuse and Cleanup Days Program was recognized with an award by Sustainable Contra Costa. The basis for the award was not only the program’s potential to divert materials from the land-fill, but also it’s charitable component, as well as the creation of jobs locally and regionally.

Conclusion

The CCCSWA Reuse and Cleanup Days Program has proven to be a model program that few, if any, jurisdictions in California have replicated.¹ The program provides our residents with a highly convenient opportunity to donate reusable materials to charitable organizations, while diverting materials from the landfill.

¹ An informal survey was done through the California Resource Recovery Association and research was conducted through the CIWMB’s website.