

**CENTRAL CONTRA COSTA SOLID WASTE AUTHORITY  
CONSULTANT SERVICES AGREEMENT WITH RHDG  
FOR SERVICES AND MATERIALS RELATED  
TO A “BRING-YOUR OWN-BAG”CAMPAIGN**

THIS AGREEMENT is entered into by and between the Central Contra Costa Solid Waste Authority ("CCCSWA") and Riezebos Holzbaur Group, LLC (RHDG) ("Consultant"), effective July 1, 2010 through June 30, 2011.

**RECITALS**

- A. The CCCSWA desires to contract for the provision of professional services for the development and production of a promotional campaign to reduce the use of single-use plastic carry bags in the CCCSWA service area.
- B. Consultant desires to perform such professional services for the CCCSWA.

NOW, THEREFORE, in consideration of the terms and conditions contained herein, the CCCSWA and Consultant agree as follows:

**AGREEMENTS**

1. Services. Subject to the terms and conditions set forth in this Agreement, Consultant shall provide the following professional services: Develop and provide to the CCCSWA 1) an adapted CCCSWA and reusable bag logo and usage guidelines, 2) quarterly media design and purchasing, 3) Identification of community distribution channels, 4) poster and flyer design, 5) press article template 6) retail store outreach and materials, 7) web page design and content development 8) a post-campaign report to analyze the success of the program. Services to be performed by Consultant are more specifically described in Attachment A (Scope of Work and Program Budget).

2. Payment.

a. Payment for Professional Services. Consultant shall invoice the CCCSWA a total cost not-to-exceed \$24,500, as shown in Attachment A: Scope of Work and Budget.

b. Reimbursement of Expenses. The contract total amount includes all expenses ordinarily and directly related to creation, production and delivery of the newsletters, such as photography, photocopying, telephone, mileage, shipping and postal charges.

c. Additional Services. Any additional services required beyond those set forth in this Agreement shall be performed only if mutually agreed to in writing by the CCCSWA and Consultant.

d. The CCCSWA's failure to discover or object to any unsatisfactory work or billing prior to payment shall not constitute a waiver of CCCSWA's right to request Consultant to correct such work or billings or seek any other legal remedy.

3. Responsible Personnel. The professional services described in this agreement shall be performed in part and supervised by Yvo Riezebos. Consultant shall assign only competent personnel to perform services